

## **Center for International Media Ethics – CIME**

The Center for International Media Ethics (CIME) encourages each journalist to take on a proactive role in defining the ethical practices of their profession through the choices and decisions made each day on the job. Through a combination of workshops, training and communications materials, CIME serves as an international platform for dialogue and collaboration on issues related to global media ethics. Our driving emphasis is that ***journalists together have the power to formulate and enforce a tacit code of ethics as a status quo of their profession.***

CIME was founded in November 2007 by an international group of young journalists who recognized the demand for media ethics training among media professionals throughout the world. Discovering that there was no international organization devoted exclusively to this task, CIME founders Melisande Middleton and Kayeromi Gomez decided to fill this gap and the Center for International Media Ethics was formed.

As an independent, international non-profit organization, CIME currently works directly with journalists and media organizations around the world, building incentive to improve ethical media practices in their societies through a variety of activities, training opportunities and materials.

### **CIME Forum**

The CIME Forum is an annual event that brings together media professionals for training, panels and discussion in ethical practices. The Forum is held each year in a different region in the world, in order to reach a wider community of journalists and connect ethical issues of local relevance with those of the broader international media community.

### **Our Guiding Emphasis: J-Ethinomics**

J-Ethinomics is the founding principle of journalism training at CIME. Uniting the concepts of Ethics and Economics in the field of Journalism, it describes practices in journalism that have an aim towards building trust, credibility, and accountability - values that are the foundation of media ethics - and the impact of these values on media economics and socio-economic development. It is based on the idea that the incorporation of ethical practices within media organizations can serve as a practical strategy for media businesses to generate revenue.

### **CIME Ambassador Program**

In November 2010, CIME proudly launched the *CIME Ambassador Program*, offering media professionals around the world to become CIME representatives in their home countries. Serving as an international outreach program, CIME Ambassadors are selected for their demonstrable commitment to the global promotion of media ethics and the values of our organization, and are encouraged to represent CIME in various media platforms and discussions within their societies. In addition to receiving training and ongoing support from CIME staff, CIME Ambassadors serve as an integral part of our global media network –fostering dialogue, collaboration and ethical consensus and reform among media professionals within their own communities.

For more information please visit our website: <http://www.cimethics.org/>